

STRATEGIC PLAN FOR 2026–2028

Moving NHCEH's Mission Forward

In the spring of 2025, the NH Coalition to End Homelessness (NHCEH) initiated a comprehensive strategic planning process to refine and affirm the organization's mission, vision, and values, and to establish priorities for the next three years. An extensive listening process included interviews with 25 key collaborators from a range of organizations across the state and a focus group of Granite Leaders Alumni to ensure that the voice of lived experience was a core element woven throughout the process. NHCEH also incorporated key findings and feedback from ten Regional Roundtables convened in late 2024 and early 2025 into the strategic planning process. These insights informed the development of the final Strategic Plan, which was adopted by the NHCEH Board of Directors in January 2026.

MISSION

The NH Coalition to End Homelessness advances effective solutions to prevent and end homelessness through research, education and advocacy.

VISION

A NH where homelessness is rare and preventable, and where a responsive system ensures everyone can access the services and supports they need to achieve stable housing.

VALUES

- ◆ We believe that ending homelessness is possible.
- ◆ We believe having a home is a basic human right.
- ◆ We believe that including those with lived experience is critical to creating lasting solutions.
- ◆ We believe that reliable research grounded in data and lived experience is essential to informed decision-making.
- ◆ We believe that collaboration and partnership are essential to address factors that contribute to homelessness.
- ◆ We believe that systems and solutions need to be responsive to the evolving needs of the community.

GUIDING PILLARS



01

Publish High-Quality Research and Resources to Deepen Understanding and Inform Decision Making

- Publish *The State of Homelessness in NH* and supporting material as well as other tools to enhance education and advocacy efforts.
- Present research at virtual and in-person events.
- Integrate the voice of lived experience in resources, publications and presentations.

03

Highlight Best Practices and Evidence-Based Solutions that Effectively Prevent and Reduce Homelessness

- Promote and disseminate best practices and emerging strategies from NH and other states.
- Include the voice of lived experience in discussing effective practices and approaches.
- Select one topic area each year for deep focus and strategic collaboration with community partners to build understanding of the issue and drive collective action toward solutions.

05

Expand Communication Efforts to Ensure Information and Resources Reach Key Audiences

- Develop a Communications Plan for research materials to ensure materials reach target audiences.
- Continue to strengthen regular communication of NHCEH activities across communication channels, including email, website, and social media, as well as direct outreach to partners and supporters.
- Expand communication activities and opportunities with and among Granite Leaders Alumni.

02

Elevate the Voice of Lived Experience Across the State through Training and Mentorship

- Refine and enhance annual Granite Leaders Program.
- Increase mentorship opportunities and support for Granite Leaders to engage in leadership and advocacy roles.
- Connect well-prepared Granite Leaders with key community partners to allow for authentic engagement in the process.

04

Strengthen Existing and Develop New Partnerships to Enhance Effective Collaboration

- Enhance strategic partnerships with legislative advocacy partners.
- Collaborate with key stakeholders on mutually beneficial activities.
- Develop new relationships with faith-based organizations, community organizations and businesses to engage new audiences in locally designed solutions.

06

Develop a Sustainable Revenue Model to Provide Financial Stability and Maintain a Strong Foundation for Organizational Success

- Refine and fully implement the newly developed tiered sponsorship plan to fully fund *The State of Homelessness in NH* annual report.
- Create a three-year Development Plan with year-over-year increase goals.
- Develop internal evaluation tools to effectively communicate impact with potential funders.